

**2024 Ford Mustang “Best Stang Decade” Contest
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN.

ELIGIBILITY: The 2024 Ford Mustang “Best Stang Decade” Contest (“Promotion”) is only open to legal United States residents residing in the fifty (50) United States or the District of Columbia who are eighteen (18) years of age or older and who are invited attendees of the 2024 Mustang Stampede currently scheduled to take place at 1 Hart Plaza, Detroit, MI 48226 on September 14, 2022 from 6:30 p.m. Eastern Daylight Time (“EDT”) to September 14, 2022 at 10:00 p.m. EDT (the “Event”). Employees, officers and directors of Ford Motor Company (“Sponsor”), its parent, subsidiaries, affiliates, distributors, retailers, sales representatives, advertising and promotion agencies and each of their respective officers, directors and employees (collectively, the “Promotion Entities”) and the immediate family members, and/or those living in the same household of each, are ineligible to enter the Promotion or win a prize. The Promotion is subject to all applicable federal, state and local laws and regulations. Void where prohibited by law.

CONTEST PERIOD: The Promotion will take place at the Event and start at 6:30 p.m. EDT on September 14, 2022, and end at 9:30 p.m. EDT on September 14, 2022 (“Promotion Period”).

HOW TO ENTER: To enter the Promotion, you must attend the Event wearing attire inspired by your favorite period of time in Mustang history – from the 1960s through today. Once at the Event, locate the 3D photo booth, have your photo taken, and submit your information (including first name, last name, and email address) to contest staff during the Promotion Period to receive one (1) entry. All entries must be received by 9:30 p.m. EDT at the Event. **Limit one (1) entry per person.**

WINNER SELECTION: There will be two (2) rounds of judging.

Round 1 Judging: Following the conclusion of the Promotion Period, all eligible entries received will be judged by a panel of qualified judges to determine the top twelve (12) finalists, two (2) from each of the following decade categories: 1960s, 1970s, 1980s, 1990s, 2000s, and 2010s. Entries will be judged on Creativity and Authenticity.

Round 2 Judging: Next, judging only those twelve (12) finalists, the judges will then score each entry with a point value ranging from 1-10, using a 1/100th scale. The finalist with the highest score will be the Grand Prize Winner; the finalist with the second highest score will be the 2nd Place Prize Winner; the finalist with the third highest score will be the 3rd Place Prize Winner (“Winners”).

The Winners and finalists will be required to execute and return an affidavit of eligibility, a liability release and/or, where lawful, a publicity release (“Winner Documents”) within forty-eight (48) hours of date of issuance. If such documents are not returned within the specified time, or prize notification is returned as undeliverable, Sponsor is unable to contact a Winner; a Winner is ineligible for any reason; or a Winner is not in compliance with these Official Rules, in Sponsor’s sole determination, such potential winner will forfeit their prize and an alternate winner may be selected.

WINNER NOTIFICATION: The finalists and potential winners will be contacted via email no later than September 15, 2022.

The finalists and potential winners will be required to complete an Affidavit of Eligibility, Liability and/or Publicity Release (unless prohibited by law), and execute any other documents required by Sponsor.

PRIZE: Three prizes, including one (1) Grand Prize (“Grand Prize”), one (1) Second Place Prize (“Second Place Prize”), and one (1) Third Place Prize (“Third Place Prize”) are available.

- **Grand Prize:** One (1) Two-Year Lease of a 2024 Mustang GT Premium Fastback Coupe or Convertible (“Vehicle”), to be delivered to Grand Prize Winner by December 2023. In order to claim the Grand Prize, the Grand Prize Winner must agree to the terms of the Ford lease. If the Grand Prize Winner does not return the Winner Documents within seven (7) days of issuance of the Winner Documents, in Sponsor’s sole discretion, the Grand Prize Winner forfeits the prize and an alternate winner may be selected, or prize may go unawarded. The Approximate Retail Value (“ARV”) of the Grand Prize is \$40,000.
- **Second Place Prize:** One (1) 2024 Ford Mustang First Drive Experience at Dearborn Proving Ground, located at 21500 Oakwood Blvd, Dearborn, MI 48124, and travel expenses to/from the location (as outlined below), including round-trip airfare for one (1) person, one (1) standard hotel room for one (1) night at a hotel of Sponsor’s choosing; ground transportation from arrival airport to hotel; ground transportation from hotel to prize experience location, and a \$50 Visa Gift Card for meal expenses. The ARV of the Second Place Prize is \$2,000.
- **Third Place Prize:** One (1) Ride of A Lifetime Experience (“with a Ford Performance Driver (exact Driver TBD)), to take place at a performance racing track (exact location TBD), and travel expenses to/from the location (as outlined below), including round-trip airfare for one (1) person, one (1) standard hotel room for one (1) night at a hotel of Sponsor’s choosing; ground transportation from arrival airport to hotel; ground transportation from hotel to prize experience location, round transportation from hotel to prize experience location, and a \$50 Visa Gift Card for meal expenses. The ARV of the Third Place Prize is \$1,000.

All Winners will be responsible for all applicable taxes (not limited to federal, state, local and/or income) and will be required to provide their tax ID for tax reporting purposes as Sponsor will file an IRS Form 1099 with the Internal Revenue Service for the fair market value of a prize awarded and accepted. Failure to provide information within seven (7) days after the Contest will be considered forfeiture of prize. Prizes cannot be transferred or assigned to a third party by Winners or redeemed for cash and are valid only for the items detailed above, with no substitution of prizes by Winners.

Sales tax, delivery, licensing, registration, insurance, title and all-other expenses on the receipt and use of the Grand Prize Vehicle are the sole responsibility of the Grand Prize Winner. The Grand Prize Winner is not eligible for any cash rebate programs. Model, color, package, factory options, and other prize specifics are subject to availability. If the actual retail value of any of the prizes is less than the ARV, the difference will not be awarded to Winner.

Second Place Prize Winner and Third Place Prize Winner will each receive round-trip economy class airfare from a major airport near their residence to a major airport near the location of their prize experience, and accommodations in a city near the location of their

prize experience. All travel details are at the sole discretion of Sponsor. Travel must be taken on dates designated by Sponsor. Dates of departure and return are subject to change at Sponsor's sole discretion. Winners must possess all required travel documents, including a valid photo ID. Air transportation tickets are non-refundable/non-transferable and may not be valid for upgrades and/or frequent flyer miles. All air transportation tickets are subject to the vagaries of flight variation, work stoppages and schedule or route changes. ARV may vary depending upon points of departure and destination and fare fluctuations. If the closest airport to a prize winner's home is in close enough proximity to prize destination city so that, as Sponsor may determine in its sole discretion, a flight is unnecessary, such prize winner will receive alternate transportation from the Sponsor with no further obligation to the winner. Winners will not receive cash or any other form of compensation if actual travel costs are less than the prize ARV in these Terms and Conditions. Sponsor reserves the right to structure the travel route and select hotels in its sole discretion. In the event a Winner engages in behavior that (as determined by Sponsor in its sole and absolute discretion) is obnoxious or threatening, illegal or that is intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to terminate the trip or other applicable experience early, in whole or in part, and send Winner home with no further compensation. If a Winner is unable to participate in the trip during the dates designated by Sponsor, the prize will be forfeited in its entirety. No cash alternative or prize substitutions will be allowed, except Sponsor reserves the right to substitute prize(s) of comparable value if a prize listed or any portion thereof is unavailable for any reason.

CONTEST PRIZE RESTRICTIONS: Other than the manufacturer's limited warranty, Sponsor does not make, nor in any manner is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes including but not limited to its quality, fitness for purpose or mechanical condition. Grand Prize Winner must have proof of insurance from their state or place of residence in the U.S. to take delivery of vehicle; failure to show same may result in prize forfeiture and selection of an alternate winner. Grand Prize Winner will be provided instructions to obtain vehicle to be determined by Sponsor. Vehicle delivery is subject to availability. If any prize is unclaimed within a reasonable time after notification from Sponsor or if any prize winner does not accept the prize, as determined by Sponsor in their sole discretion, it will be forfeited, and time permitting, an alternate winner may be selected from the remaining eligible entries at Sponsor's sole discretion.

All details of the prizes will be determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute any prize (or portion thereof) with a similar prize (or prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of Grand Prize Vehicle (including cost of title, licensing, insurance, registration fees, applicable sales tax and travel and transportation costs associated with collecting the vehicle) are the sole responsibility of the Winner.

Prizes cannot be transferred or assigned to a third party by the Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of the prizes by the Winners. Vehicle delivery is conditional upon Grand Prize Winner's execution and return of any and all required paperwork. Depiction of Grand Prize Vehicle in any advertising or promotional materials may not reflect the actual vehicle delivered. Sponsor shall have no liability in conjunction with such differences between depicted Vehicle and actual Vehicle.

GENERAL CONDITIONS: Promotion Entities are not responsible for errors of any kind whether human, printing, typographical, or otherwise relating to or in connection with this

Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion or the announcement of the prize. Persons who tamper with or abuse any aspect of the Promotion or who are otherwise in violation of these Official Rules, as solely determined by Sponsor will be disqualified. Entrants, by entering, agree that Promotion Entities will have no liability whatsoever for, and shall be held harmless by entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize or participation in this Promotion. Entry into the Promotion constitutes an entrant's permission for Sponsor and its designees to use the entrant's name, photograph, likeness, voice, biographical information, statements and address (city and state) for advertising and/or publicity purposes worldwide and in all forms of media now known or hereafter developed, in perpetuity, without further compensation.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, Winners agree that (1) any and all disputes and causes of action arising out of or connected with this Contest, or prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association and held at the AAA regional office nearest the entrant; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will Winners be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Contest), and Winners further waive all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of Michigan, USA.

WINNER'S LIST: Any legally required winner's list may be obtained by sending an email to media@ford.com, after September 30th, 2022. All such requests must be received within six (6) weeks after the end of the Event.

SPONSOR: Ford Motor Company, 1 American Rd, Dearborn, MI 48126

Abbreviated Rules: NO PURCHASE NECESSARY. Promotion takes place from 6:30 pm to 9:30pm EDT on 9/14/2022. Open to legal U.S. residents who reside in the 50 U.S./D.C., who are 18 years of age or older, and are invited attendees of the 2024 Ford Mustang Stampede. For Official Rules, visit MustangStampedeDetroit.com.